The Town of Danville is pleased to announce its inaugural temporary public art project: Dogs of Danville, Unleashed. In 2019, 15 artistically painted, life size dog sculptures will be showcased around Danville to celebrate public art, engage community interest, promote exposure to local businesses, and draw visitors from around the Bay Area. The Town is inviting local businesses and community members to sponsor a dog and showcase their business and community support.

Sponsor a Dog! Cost: $1,000. This covers the cost of the materials and the artists’ compensation. The Town of Danville is seeking sponsors for 15 dogs. You could be one of them!

Exhibit Duration: Dogs will be debuted in May and will be auctioned off on September 19, 2019 at a closing reception at the Village Theatre Art Gallery.

The Promotion Details:

• An open call to local artists will go out early in the year. The best entries will be selected and displayed in front of your business [space permitting] or at a nearby Town Facility.

• Each dog will receive a placard on the pedestal indicating the sponsor’s name, address and website.

• A colorful “Dogs of Danville, Unleashed” walking tour booklet will be developed, featuring the location of each dog, the sponsoring business location and any promotions offered during the four-month exhibit time frame (May-Sept.)

• Patrons will be encouraged to visit local businesses sponsoring a dog and receive a “passport stamp”. Completed “passports” will be entered into a drawing to win local prizes, which will be awarded at the closing reception.

• Businesses will be further promoted in all marketing collateral, websites, and social media posts made by the Town and Chamber of Commerce.

• The dogs will be displayed and auctioned off at the closing reception on September 19, 2019 at the Village Theatre Art Gallery. The funds will be used to support future Public Art Programs designed to engage the community and increase visitors to the Town of Danville.
☑️ I would like to help support local artists & arts in Danville. My $1,000.00 sponsorship check is included.

Sponsor Name (person, business or organization):

________________________________________________________________________

Address:

________________________________________________________________________

________________________________________________________________________

Person to contact with questions:

________________________________________________________________________

Telephone/Email:

________________________________________________________________________

Please write exactly how the sponsor’s name and website are to appear in program, on placard and all other marketing materials:

________________________________________________________________________

Sponsor/Representative Signature:

________________________________________________________________________

Date: __________________________

Send completed sponsorship form and check made out to the Town of Danville by January 11, 2019.

Village Theatre Art Gallery
Town of Danville
Attn: Dogs of Danville
233 Front Street, Danville CA 94526

For more information, visit the Town’s website:
www.danville.ca.gov/227/Village-Theatre-Art-Gallery

www.villagetheatreartgallery.com